

INFORMATION EDUCATION WEEK 2025

VENUE: Halls 3 and 5 Recinto Ferial IFEMA MADRID

DATES: From 26 to 30 March 2025

COMPONENT FAIRS:

AULA - 25th International Education Opportunities Exhibition

26 - 30 March 2025 - Halls 3 and 5 - Public - Annual

Schedule: 26 and 27 March from 10:00 am to 19:00 pm, 28 and 29 March, until 20:00 pm. 30 March until 15:00 pm.

VII SCHOOLS DAY - Feria de las Familias, de los Colegios y los Campamentos (*Family, Schools and Camps Day*).

26 - 30 March 2025 - Hall 5 - Public - Annual

Schedule: 26 and 27 March from 10:00 am to 19:00 pm, 28 and 29 March, until 20:00 pm. 30 March until 15:00 pm.

XVI Salón Internacional de POSTGRADO Y FORMACIÓN CONTINUA (16th Higher Education and Ongoing Training Fair)

26 - 27 March 2025 - Hall 5 - Professional and Public - Annual

Schedule: from 10:00 am to 19:00 pm.

DIGIeLEARNING - e-Learning Fair

26 - 27 March 2025 - Hall 5 - Professional

Schedule: from 10:00 am to 19:00 pm.

HELD ALONGSIDE:

MADRID POR LA CIENCIA Y LA INNOVACIÓN, 4th edition

27 - 29 March 2025 - Hall 1, organised by the Fundación para el Conocimiento madri+d (Community of Madrid)

COMPANIES AND BODIES TAKING PART IN EDUCATION WEEK:

220 exhibitors

COUNTRIES REPRESENTED: 8

LIST OF COUNTRIES: Germany, Costa Rica, Spain, United States, France, Malta, Netherlands, Portugal.

SCHEDULE OF ACTIVITIES: More than 100



Press Release

PROMOTED BY Ministry of Education and Vocational Training

More information on the [Semana de la Educación website](https://www.ifema.es/semana-de-la-educacion/) and **TICKETS**
<https://www.ifema.es/semana-de-la-educacion/entradas>

#AULA2025

#ForodePostgrado2025

#SchoolsDay2025

#DIGLeLEARNING2025

#MadrisesCiencia

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I. AULA:

LOCATION: Halls 3 and 5 of the IFEMA Recinto Ferial www.aula.ifema.es

DATES: From 26 to 30 March 2025

EDITION: 33rd

TIMES: From 10:00 am to 19:00 pm, 26 and 27 March, until 20:00 pm, 28 and 29 March, and until 15:00 pm, on 30 March

COMPANIES AND BODIES PARTICIPATING IN AULA:

Public and Private Universities, Languages, Vocational Training, Study Abroad, Higher Education, Academic Guidance and Information.

EXHIBITION SECTORS:

- International studies
- University studies
- Advanced artistic education
- Vocational training
- Professional schools
- Language schools
- First job
- Official bodies
- Other higher education
- Student services
- Academic guidance area

VISITOR PROFILE:

- Students from 4th year of Compulsory Secondary Education (E.S.O.), 1st and 2nd years of Baccalaureate, and Vocational Training (F.P.).
- University Students
- Teachers
- Guidance Councillors
- Parents

ACTIVITIES: <https://www.ifema.es/semana-de-la-educacion/horario-actividades>

ORGANISED BY: IFEMA MADRID

II. SCHOOLS DAY 2025

VENUE: Hall 5 Recinto Ferial IFEMA MADRID

DATES: From 26 to 30 March 2025

EDITION: 7th

SCHEDULE: From 10:00 am to 19:00 pm, 26 and 27 March, until 20:00 pm, 28 and 29 March, and until 15:00 pm, on 30 March.

A dynamic, experiential space, with workshops and activities as well as an area with stands. Participants include schools, urban camp and extracurricular activity companies.

EXHIBITION SECTORS:

EDUCATION OFFER:

- Study centres
- Camps
- Extracurricular activities

- **VISITORS:** Families searching for interesting content for their children.

More information: <https://www.ifema.es/semana-de-la-educacion/schools-day>

III.- SALÓN INTERNACIONAL DE POSTGRADO Y FORMACIÓN CONTINUA
(International Higher Education and ongoing training fair)

VENUE: Hall 5 Recinto Ferial at IFEMA MADRID

DATES: 26 and 27 March 2025

EDITION: 16th

SCHEDULE: From 10:00 am to 19:00 pm.

Master's Degrees, Doctorates, Postgraduate Studies, Continuing Education, and Lifelong Learning.

EXHIBITION SECTORS:

- Business Schools
- Universities
- Continuous Education Centres
- Public Bodies
- Talent Management
- Skills and Competencies

VISITOR PROFILE:

- University Students
- Graduates and Diploma holders
- Working professionals
- Job Seekers
- Corporate HR professionals
- Teachers and guidance councillors

<https://www.ifema.es/semana-de-la-educacion/horario-actividades>

More information: <https://www.ifema.es/foro-postgrado>

IV. DIGIeLEARNING 2025

VENUE: Hall 5 Recinto Ferial at IFEMA MADRID

DATES: 26 and 27 March 2025

EDITION: 1ª

SCHEDULE: from 10:00 am to 19:00 pm.

In collaboration of ANCYPEL, the Asociación Nacional de Centros y Proveedores de e-Learning (*Spanish Association of e-Learning Centres and Providers*), it will give participating companies the opportunity to make direct contact with highly specialised professional visitors from this sector.

EXHIBITION SECTORS:

E-Learning-related sectors encompass everything from supplier companies to those offering digital technology (LMS platforms, Learning Management Systems, artificial intelligence, augmented reality, gamification, and others), as well as platforms that enable flexible and accessible learning to study from anywhere at any time. They also include interactivity and personalisation to tailor content to the needs of students through algorithms and data analysis, among others.

VISITORS:

A broad cohort comprising professionals from training institutions, training and HR managers from companies, and decision-makers involved in the hiring of EdTech, among others."

SEMANA DE LA EDUCACIÓN (*Education Week*) showcases offers from more than 220 exhibitors at Spain's leading education sector event

More than 100 activities have been scheduled to take place from 26 to 30 March 2025 in Halls 3 and 5 at IFEMA MADRID

It will include AULA, SALÓN DE POSTGRADO Y FORMACIÓN CONTINUA (*International Higher Education and Ongoing Training Fair*) and SCHOOL DAYS fairs and the new DIGLeARNING event

Madrid, 24 March 2025.- SEMANA DE LA EDUCACIÓN (*EDUCATION WEEK*) 2025 is back with the most extensive overview of Education and Training in Spain. From 26 to 30 March, IFEMA MADRID will play host to 220 participating companies, bodies and institutions, as well as more than 100 parallel activities scheduled to take place during the event. All this is a unique opportunity for discovering the academic courses available at the many participating centres, aimed to satisfy current market demand, to learn about professions linked to industrial sectors, customised education proposals, innovative learning methodologies connected to the professional world, vocational training and the all the latest in online learning, among others.

Promoted by the **Ministry of Education and Vocational Training** and organised by **IFEMA MADRID**, the theme of this edition will be "Multiply Your Future with Mathematics and STEM Vocations". The aim is to show the agreeable side of Mathematics, encourage young people to study it and to opt for qualifications in Science, Technology, Engineering, and Mathematics (STEM), which still account for low ratios, particularly among women. According to a recent study published by CYD Foundation, only 18% of students on degree courses related to Engineering and Technology are women, and only 12% in Information Technology studies.

The tenth edition of SEMANA DE LA EDUCACION (*EDUCATION WEEK*) is the place to find out about the latest in academic education from both public and private universities, vocational training centres and other higher education institutions. Also, there will be language academies, professions in the armed forces, trade schools, student services, and more. There will also be a selection of schools, urban camps and extracurricular activities, as well as postgraduate studies, and e-learning centres and providers.

AULA, the main venue for participants in the SEMANA DE LA EDUCACION (*EDUCATION WEEK*), is a prominent showcase for current educational and training offerings. It features the participation of Madrid's public universities, the most prestigious private universities, as well as the best programmes in vocational training, language studies, study abroad opportunities, and more. In all cases, this is

geared towards attractive career prospects, helping our young people make the best choices regarding their studies. In this regard, the Guidance Area of AULA, located in Hall 5, is a must for all visitors to the expo, where they will receive free, personalised information on the current academic pathways that best suit their interests.

Additionally, several government bodies relevant to the education sector will be present at AULA. Alongside the Ministry of Education and Vocational Training, the following ministries support the event: the Ministry of Science and Universities; the Ministry of Defence; the Ministry of Agriculture; the Ministry of Labour and Social Economy, through the SEPE; and the Ministry of Equality, represented by the Women's Institute, as well as other institutions such as the Maritime Rescue and Safety Society, the Social Institute of the Navy, and the Community of Madrid.

Representatives of the bodies and security forces of the State will also be there, such as the Army, the Civil Guard, the National Police, the Municipal Police of Madrid, and the Fire Department.

As well as these opportunities, Vocational Training also takes centre stage at the fair, promoting courses, job opportunities, and training in trades through specialised educational centres and sector associations such as the Spanish Confederation of Automobile Repair Workshops and Related Services (CETRAA), the Labour Foundation of the Construction Sector, the Metal Foundation for Training, Qualification, and Employment, and companies like IBERIA, RENFE, ADIF, and the Spanish Federation of Elevators (FEEDA), among others.

Meanwhile, the SALÓN INTERNACIONAL DE POSTGRADO Y FORMACIÓN CONTINUA (International Higher Education and ongoing training fair) is an important destination for those wishing to enhance their curriculum through various proposals for university postgraduate academic training and from other centres.

Furthermore, on SCHOOLS DAY, families will find information and topics of interest to their children, including training proposals, extracurricular activities, and roundtable discussions addressing current issues affecting society.

The new DIGLeARNING Fair rounds out the SEMANA DE LA EDUCACION (EDUCATION WEEK), catering to a rapidly growing sector that merits own specific commercial space to showcase its offerings. It is a space where visitors can learn about the latest trends and technologies in the field of e-learning, and check out the most disruptive experiences and projects.

. Programme of activities

Within the extensive line-up of the more than 100 activities to be held during EDUCATION WEEK, notable events organised by the

Ministry of Education and Vocational Training will take place at their stand in Hall 3, which will host a selection of interactive activities. Among them there will be daily broadcasts from school radio stations, along with the initiative known as 'Escape AULA 2025,' in which students from registered schools and colleges will attempt to overcome challenges and solve puzzles related to academic and career guidance at the institutional stands present, garnering key information for making decisions about their educational and career futures. The fair will also be the chosen venue for the STEM awards ceremony.

"In addition, within the context of the fair, the Ministry of Education and Vocational Training's stand will host talks and meetings with students and teachers, led by well-known content creators, educational and cultural influencers from various digital platforms. They will share their experiences regarding digital platforms as learning tools, as well as sessions on creating educational and informative content, aimed at teachers and young people interested in using new technologies for learning. These meetings will feature the participation of David Calle from 'Unicoos', María Jesús Villanueva 'Susi Profe', Jorge Martín 'Aprueba con Jorge', and Luz Roncal, a Doctor of Mathematics.

In line with this edition's thematic focus of the fair, 'Multiply Your Future with Mathematics and STEM Careers', the State School Council—under the Ministry of Education and Vocational Training—will present some new materials aimed at approaching Mathematics from a new perspective, both for families, with the presentation of some guidelines on how to approach Mathematics at home and turn it into a fun adventure, and for students.

On this same theme, there will be other activities in various areas of the fair, showcasing the connection between Art and Mathematics, Mathematics and stock market predictions, and the applications of matrices in websites and search engines. Additionally, there will be activities to promote studies related to AI and chatbots, along with a more scientific showcase of a dissection table to demonstrate how technological resources contribute to revolutionising the field of Anatomy. Likewise, there will be presentations on art in video games and analysis of the sports industry. The fair will also focus on artistic education, highlighting the career paths offered by Art and Illustration, as well as the role of art in video games.

Furthermore, there will be informative content to introduce the new Vocational Training, which emphasises emerging sectors such as cybersecurity, renewable energies, smart cities, urban sustainability, and Artificial Intelligence—this last one also applied to e-learning—among others. There will also be informative content to introduce the new Vocational Training, highlighting emerging sectors such as cybersecurity, renewable energies, smart cities, urban sustainability, and Artificial Intelligence—this last one also applied to e-learning—among others.

In the Equality Room, the **Women's Institute** (under the Ministry of Equality) has scheduled a comprehensive agenda, presenting experiences such as social networks as a safe space for everyone; the presence of women in the Armed Forces; and scientific vocations.

It's also worth highlighting the **Guidance Area of the Fair**, located in Hall 5, where qualified staff will provide visitors with the most suitable information to guide them in their professional future.

On SCHOOLS DAY, there will be a giant chess set and various tables with boards to host tournaments, promoting this sporting activity from the beginning of young people's education.

The **Spanish Confederation of Parents' Associations (CEAPA)**, in collaboration with qualified experts, will address topics over the five days of the fair, such as "Teaching Mathematics through Role-Playing Games," "Education in the 21st Century," and "Participation in Regional School Councils."

Additionally, CEAPA will present its traditional **awards** on 28 March, recognising individuals and organisations that have excelled as advocates public education. On this occasion, special distinctions will be awarded to the **Educational Community of Valencia** for their exemplary solidarity during the **DANA** (severe weather event), and to journalist David Broncano.

New Schedule

This time SEMANA DE LA EDUCACION (EDUCATION WEEK) 2025 has changed its schedule. Thus, on its first two days, 26 and 27 March, it will open from 10:00 am to 19:00 pm; on Friday, 28, and Saturday, 29, from 10:00 am to 20:00 pm; and on Sunday, 30, from 10:00 am to 15:00 pm.

Finally, coinciding with SEMANA DE LA EDUCACION (EDUCATION WEEK), the 14th edition of MADRID ES CIENCIA will take place from 27 to 29 March in Hall 1 at IFEMA MADRID, aiming to promote and raise awareness of scientific vocations, organised by the Fundación madri+d, an institution under the Community of Madrid.

More information on the [Semana de la Educación website](#).

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