

MATELEC returns to IFEMA Madrid from 5 to 08 November 2024

The International Trade Fair for the Electrical and Electronics Industry takes place at the same time as the International Construction Week, which integrates the CONSTRUTECH, VETECO, PISCIMAD, and SMARTDOOR exhibitions, creating the perfect professional ecosystem for the entire sector.

Madrid, xx January 2024.- MATELEC, the International Trade Fair for the Electrical and Electronics is back at **IFEMA MADRID** from **5 to 8 November 2024**. This year's event will be a testament to the strength of the industry and its ability to meet the new market challenges of an increasingly sustainable, connected and high-quality sector.

During these four days, **MATELEC** brings together **the main players in the sector to share knowledge**, explore the **latest trends** and present the **latest innovations in electrification, digitalisation of residential, industrial and commercial technologies, lighting**, among other areas.

The show is supported by **AFME (Association of Electrical Materials Manufacturers), ANFALUM (Spanish Association of Lighting Manufacturers), FENIE (Spanish National Federation of Electrical, Telecommunications and Air Conditioning Companies)** and **SECARTYS**, the business grouping, which is a testament to the importance of this event for the entire sector.

[Discover the application form to participate at the fair on this link.](#)

This event, which has become the **meeting place for professionals and companies in the electrical and electronics industry**, will once again provide a unique platform for generating new business, developing innovation and showcasing cutting-edge products. This upcoming event will be based on four main pillars: a **fair that encompasses the entire industry**; a **high international projection** with a **full programme of B2B buyers**; a programme of **high-profile presentations**; and **value creation for visitors** to enhance their experience at the fair.

MATELEC is the **leading trade fair in southern Europe** for technology and innovation in Industry, Smart Factory, and Lighting. It will **coincide with the International Construction Week**, which includes trade fairs such as **CONSTRUTECH, VETECO, PISCIMAD, and SMART DOORS**. **According to its director, Alberto Leal**, *"holding MATELEC during this great week will be beneficial for the fair due to the potential*

Press Release

synergies that can be produced, while still maintaining its unique identity as the premier commercial platform for electrical and electronic technology.”

One **objective** of the **upcoming MATELEC event** is to **enhance the fair's international positioning** while also bringing together the electrical and electronics industry sectors. The focus of the show will be on **Portugal, Europe, Latin America, and North Africa**. The aim is to attract companies and professionals who can contribute to the show's value proposition.

MATELEC will be held at **IFEMA MADRID** from **5 to 8 November 2024**. For more information, **[visit the exhibition's website](#)**.

MATELEC presents the programme of activities for promoting innovation and sustainability in the electricity sector

The International Exhibition of Solutions for the Electrical and Electronics Industry will be held from 5 to 8 November at IFEMA MADRID with a full programme that will be divided between the Matelec Forum, the KNX Forum, The Installer's World and the 6th Matelec Awards.

Madrid, 29 October 2024. Professionals from the electrical and electronics industry sector will find that the programme of activities at **MATELEC** is designed to promote digital transformation, energy efficiency and sustainability in the industry.

This fair, which will be held from 5 to 8 November in halls 4, 6 and 8 of IFEMA MADRID, will bring together the main players in the sector in a benchmark event to analyse and respond to the challenges they face, as well as to explain what is to come.

[Consult the complete schedule of MATELEC activities by following this link.](#)

MATELEC Forum:

A space for debate in which experts and companies in the sector will be able to share ideas and discuss current challenges and opportunities. Sustainability, innovation, energy efficiency and certifications will be central themes, addressing how the sector can contribute to global decarbonisation goals with various presentations during the four days of the fair. It will be held in Hall 4.

The Installer's World – The Young Installers Competition:

This forum, from FENIE, will address a range of topics, including the evolution of smart homes, aerothermal energy, strategies for business growth, business opportunities with National Energy Efficiency Certificates (known in Spanish as "CAEs"), and tools that streamline the day-to-day operations of installation companies. It will also be the scene of the Young Installers Competition, which, in its 17th year, will bring together more than 41 young participants from across the country, who will compete for the title of Best Nobel Installer. This auditorium will be located in Hall 8.

KNX Forum:

This space, organised by KNX Spain, will address the key topics that are redefining the industry, from the Internet of Things (IoT) to artificial intelligence applied to energy efficiency in buildings, making this forum a unique

opportunity for professionals looking to stay up to date on automation technology and standards. It will be held at the juncture connecting Halls 4 and 6.

In addition, the **6th Innovation and Energy Efficiency Awards**, organised in collaboration with AFME, the Association of Electrical Material Manufacturers, will be presented on 7 November.

MATELEC will once again serve as a platform for the electrical and electronics industry, facilitating **knowledge** sharing and **trend analysis** in key areas such as **electrification, digitalisation of technologies in housing, industry and commerce, and lighting**. Additionally, the fair will reinforce its **international positioning**.

Please refer to the MATELEC website for further information.

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