

Bases Sustainable Participation Award

**GLOBAL
MBLTY
CALL**

A. Sustainable Participation Award

IFEMA announces for the first time in its 2023 edition of GMC an award that is a recognition of the most sustainable practices when participating as an exhibitor in the event.

Sustainability will be taken into account in its three aspects (economic, social and environmental) and the entire life cycle of the fair is incorporated, from its preparation to the conclusion and closure.

With this, IFEMA revalidates its commitment to make the fair and congress sector, a benchmark in this discipline, promoting the dissemination and knowledge of good practices applicable to all types of events.

B. Participants

All companies holding a stand at GMC, that is, direct exhibitors of the fair, may participate in the call.

How to participate

GMC direct exhibitors who wish to participate in this call must complete and send the questionnaire published in the Exhibitors Zone Area and attend, if the Organization deems it necessary, a verification visit during the fair.

This questionnaire must be completed in all its sections and include the relevant descriptions when citing good practices. Otherwise, the corresponding section will not be valued.

The deadline for the delivery of the questionnaire will be 24 /10/2023 at 3:00 p.m. In case a visit is considered necessary, it will take place during the day 25 / 10 / 2023.

C. Jury

The jury will be composed of representatives of the sector and sustainability specialists.

On behalf of IFEMA, the GMC Management and the Quality and Sustainability Directorate will be part of it.

The composition of this will be made public with the decision of the prize.

D. Choosing the winner

The Jury will assess the information provided through the form, as well as the impact of the actions, their degree of innovation and the effort in their application. It will also take into account the impetus it represents in the development of the culture of sustainability within the sector of fairs and congresses.

The number of ex aequo candidatures that the Jury deems will be awarded, and the prize may also be void.

The decision will be final and will be announced on 26 / 10 / 2023, making the delivery at the stands of the winning companies.

E. Prize

The prize consists of a diploma.

F. Advertising

The award will be notified through a Press Release. The winners will be able to make their own complementary communication for which IFEMA will provide them with all the documentation they need.