

SUSTAINABILITY MASTER PLAN 2023-2026 Planning Year 2025



Madrid, 18 February

Quality and Sustainability Dept.



ÍNDICE

1. INTRODUCTION
 2. LINES OF ACTION AT IFEMA MADRID
 3. IFEMA MADRID'S DIRECT CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT GOALS
 4. 4-YEAR SUSTAINABILITY TARGETS
 5. NEW TARGETS 2025/ 2026
- ANNEX I: BACKGROUND AND ACHIEVEMENTS IN SUSTAINABILITY

1. INTRODUCTION

- This Sustainability Plan is integrated within the Strategic Plan, developing the sustainability line.
- It is based on a four-year timeframe, although there are annual action plans and targets with a view to achieving the final result on a scaled basis.
- Two new targets have been incorporated in 2025 and will be developed over 2025/2026.

2. LINES OF ACTION

IFEMA MADRID's Sustainability Plan and its sustainability policy are governed by the following lines of action:

- **Transparency and good governance**: be an ethical and transparent institution.
- **Sustainable economic growth**: drive local economic development, sectoral development, entrepreneurship and innovation.
- **Quality employment**: ensure committed employees and drive quality employment throughout the value chain.
- **Sustainable infrastructures**: increase the efficiency of IFEMA MADRID's infrastructures and minimize their environmental impact.
- **Sustainable events**: increase the sustainability of all events organized by IFEMA MADRID.
- **Social commitment**: contribute to the company's cultural change by promoting corporate volunteering and other employee-driven sustainability initiatives.

3. IFEMA MADRID'S DIRECT CONTRIBUTION TO THE SDGs: MAIN SDGs



Goal 4: Ensure **inclusive and equitable quality education** and promote lifelong **learning opportunities** for all



Goal 8: Promote **sustained, inclusive and sustainable economic growth**, full and productive **employment** and **decent work** for all



Goal 10: Reduce **inequality** within and among countries



Goal 12: Ensure **sustainable consumption** and production patterns



Goal 16: Promote **peaceful and inclusive societies**



Goal 7: Ensure **access** to affordable, reliable, sustainable and modern **energy** for all



Goal 9: Build resilient infrastructure, promote **inclusive and sustainable industrialization** and foster innovation



Goal 11: Make cities and human **settlements inclusive, safe, resilient and sustainable**



Goal 13: Take urgent action to combat **climate change and its impacts**



Goal 17: Revitalize the **Global Partnership** for Sustainable Development

4. 4-YEAR SUSTAINABILITY TARGETS

IFEMA MADRID has set 4 sustainable target for 2026:

➤ **4.1: Carbon neutral:**

Become **carbon neutral** at IFEMA MADRID for Scopes 1 and 2 in 2026.

➤ **4.2: Waste:**

Achieve **zero waste** to disposal by 2026, for all events managed by IFEMA MADRID.

➤ **4.3: Accessibility:**





Implement communication of **accessible routes** and achieve **full digital accessibility** in 2026.

➤ **4.4: Stakeholders (or interest groups):**

Continued increase in stakeholder **satisfaction levels** up to 2026 compared to previous years (2023).

4. 4-YEAR SUSTAINABILITY TARGETS





4.1: CARBON NEUTRAL

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
To become <i>Carbon Neutral</i> for Scopes 1 and 2 by the year 2026	Ratio TCO2 / turnover in €m = 0	Sustainable infrastructures	   

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Renovation and energy improvement of the humidifying system in the South Building.	Technical Dept.	2023/2024 COMPLETED
Maintain 100% certified green origin of the electricity supplied to IFEMA MADRID and the zero-emission vehicle fleet.	Technical Director	Ongoing
Implement energy saving awareness-raising actions for workforce	Quality and Sustainability Dept. and Technical Dept.	Ongoing
Renew annually the MITECO "I calculate and reduce" label for carbon footprint levels 1 and 2.	Quality and Sustainability Dept.	Ongoing
Advance in the calculation of the carbon footprint of our own trade fairs individually, incorporating scope 3.	Quality and Sustainability Director	2024/2026

4. 4-YEAR SUSTAINABILITY TARGETS

4.1: CARBON NEUTRAL

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDG
To become <i>Carbon Neutral</i> for Scopes 1 and 2 by the year 2026	Ratio TCO ₂ / turnover in €m = 0	Sustainable infrastructures	   

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Increase the scope of ISO 50001 to the entire exhibition site.	Quality and Sustainability Director Technical Department	2024/2025
Start-up of photovoltaic power generation project.	Technical Dept.	2024/2026
Complete the replacement of all lighting with LED technology.	Technical Dept.	2024/2026
Integrate the energy consumption control and measurement system.	Technical Dept.	2026
Plan the integration of individual trade fair carbon footprint measurements with the three scopes and propose a global scope 3.	Quality and Sustainability Dept.	2026
Propose a global offset project with a view to reaching the carbon neutrality target.	Quality and Sustainability Dept.	2026

4. 4-YEAR SUSTAINABILITY TARGETS



4.2: WASTE

DEFINITION OF TARGET	RELATED INDICATOR	RELATED ACTION LINE	RELATED SDGs
<u>Zero waste to disposal by 2026 for all events managed by IFEMA MADRID</u>	% recycled waste= 100	Sustainable events	 

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Reduce waste generation ratio (T./€m invoiced) (information to all assemblers and exhibitors, surveillance, etc.). Incorporation of an aluminium stand model.	Event Production Dept.	Ongoing
Draft and publish the Sustainable Participation Guide for Event Organisers for Event Organisers and communication of the other two existing sustainable participation guides (exhibitors and visitors).	Quality and Sustainability Dept.	2023/2024 COMPLETED
Review and update of the Sustainable Participation Guidelines (Exhibitors, Visitors and Organisers) Dissemination among potential clients.	Quality and Sustainability Dept.	2024- CONCLUDED
Remove individual litter bins in work areas and replace with two- and five-compartment litter bins depending on the areas and awareness-raising/communication actions on segregation.	Sustainability Group	2023- CONCLUDED
Include in general non-hazardous waste agent specifications the obligation to always recycle Non-Hazardous Waste (NHW), either as separate or mixed waste, as well as hazardous waste (HW), whenever technology allows it.	Event Production Dept. Purchasing Dept.	Ongoing




4. 4-YEAR SUSTAINABILITY TARGETS

4.2: WASTE

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
<u>Zero waste</u> to disposal by 2026 for all events managed by IFEMA MADRID	% recycled waste= 100	Sustainable events	 
ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME	
Include in specifications of projects involving operational work that generates waste (e.g. maintenance, installations, etc.), the obligation to manage waste on their premises and in accordance with the provisions of the legislation, and it is forbidden to abandon it.	Purchasing Director Management Centres	Ongoing	
Procure contracts for the management of carpet waste to always ensure final recycling.	Event Production Dept.	Ongoing	
Generate an action programme for food waste processing with the relevant supplier.	Quality and Sustainability Dept. Event Production Dept.	2024/ 2025	
Support the sustainable development of the sector by participating in the drafting of a Waste Management Manual in the Spanish Trade Fairs Association.	Quality and Sustainability Dept.	2025	

4. 4-YEAR SUSTAINABILITY TARGETS



4.3: ACCESSIBILITY

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
Implementation and communication of <u>accessible routes</u> and achieve <u>full digital accessibility</u> in 2026.	No. of accessible routes: ≥ 1 Web accessibility level: AA	Sustainable infrastructures	  

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Maintain the certified level of accessibility for the IFEMA MADRID website: AA.	Marketing Dept.	Annually
Carry out minor infrastructure improvements with the objective of adapting them for persons with special needs (seating in auditoriums, registration desks etc).	Quality and Sustainability Dept. Technical Dept.	2023/2024 - COMPLETED
Generate of the Accessibility Protocol to be applied at all IFEMA MADRID trade fairs and events.	Quality and Sustainability Dept.	2023- COMPLETED
Develop the construction adaptation project for the site for needs of the Formula 1 Grand Prix, in accordance with requirements of the current accessibility legislation.	Technical Dept.	2023/2026
Incorporate an adapted signage model to provide information on the venue and the events held there for persons with special needs.	Communication-Marketing Dept. Quality and Sustainability Dept.	2026



4. 4-YEAR SUSTAINABILITY TARGETS

4.4: STAKEHOLDERS (OR INTEREST GROUPS)

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
Target 4: continued increase in stakeholder "satisfaction levels" compared to previous years (2023).	% average stakeholder NPS increase compared to 2023 \geq 10 %	<ul style="list-style-type: none"> - Transparency and good governance. - Quality employment. 	 

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Standardize satisfaction survey plan for stakeholders (exhibitors, visitors, external operators, suppliers, sponsors, media and employees).	Quality and Sustainability Dept.	Ongoing
Analyse NPS of each group compared to the previous edition. Action plan in case of deviation from expectations.	Quality and Sustainability Dept. Dept. responsible for stakeholder	Annually
Calculate average NPS of all stakeholders and comparison with previous year. Evaluation of results.	Quality and Sustainability Dept.	Annually

5. NEW TARGETS 2025/2026

DEFINITION OBJECTIVE / ACTION	RELATED INDICATOR	MANAGED BY	RELATED LINE OF ACTION	RELATED SDGs
<p>To position F1 GP as a benchmark for sustainability within its field.</p>	<p>2025- Drafting and development of the Sustainability Plan. 2026- Measure and evaluate the level of sustainability achieved.</p>	<p>Quality and Sustainability Dept.</p>	<p>Sustainable economic growth. Sustainable events.</p>	
<p>Promote the participation of employees in social initiatives, collaborating with volunteering initiatives and sharing experiences, through the development of the Lighthouse Project.</p>	<p>Increase in the number of participants and the number of projects developed.</p>	<p>Quality and Sustainability Dept.</p>	<p>Social commitment.</p>	

ANNEX I: BACKGROUND AND ACHIEVEMENTS IN SUSTAINABILITY

- Since 2018 IFEMA has published a detailed CSR Plan to for all stakeholders (on the website and intranet) updated annually.
- Since 2019 IFEMA MADRID has implemented and certified an Integrated Management System based on 5 ISO international management standards: ISO 9001 (quality), 14001 (environment), 20121 (sustainability events), 50001 (energy efficiency) and 22320 (emergency management).
- Carbon footprint for scopes 1 and 2 down 91.88% over last 8 years.
- Natural gas consumption ratio down 51.14% over last 8 years.
- Total drinking water consumption ratio down 54.04% over last 8 years.
- Paper consumption ratio down 83.82% over last 8 years.
- In 2024, IFEMA MADRID recycled 90.58% of all waste generated on site
- 8 corporate volunteering projects were launched in 2024.

CSR MASTER PLAN 2023-2026

Planning Year 2025



FEBRUARY 2025

Quality and Sustainability Department